

Coast to Coast Events Proudly Presents....

2012

Coast to Coast

Creative Arts Convention

Exhibit Hall Hours:

Friday May 4 9am-5pm

Saturday May 5 10am-5pm

Sunday May 6 10am-3pm

Exhibitor Application



May 1 - 6, 2012
Delta Meadowvale Hotel
6750 Mississauga Rd.,
Mississauga, Ontario

Future Coast to Coast Events Conventions:

COAST TO COAST	EAST COAST CREATIVE ARTS	PAINT IN ALBERTA
2012 May 1 - 6	2011 Sept 8 - 11	2012 Sept 12 - 16
Teacher Submission Deadline: June 30 - of the preceding year	Teacher Submission Deadline: Jan 30 - of the same year	Teacher Submission Deadline: Jan 30 - of the same year

Coast to Coast Events

4442 Mill Crescent, RR#1 Ailsa Craig, ON N0M 1A0

Tel: (519) 232-9047 Fax (519) 232-9446 Email audrey@c2cevents.com

Exhibit Hall open on Friday May 4 9am-5pm; Saturday May 5 10am-5pm and Sunday May 6 10am-3pm, 2012

2012 Coast to Coast Exhibitor Application

PLEASE COMPLETE AND RETURN WITH PAYMENT. MAKE A COPY FOR REFERENCE. UPON ACCEPTANCE, A SIGNED COPY WILL BE RETURNED FOR YOUR FILES. CHEQUES SHOULD BE MADE PAYABLE TO COAST TO COAST EVENTS. NO EXHIBIT SPACE WILL BE CONFIRMED WITHOUT PAYMENT.

FEE AND PAYMENTS: Each application will be processed when received by Coast to Coast Events and space assigned as relevant to the best interest of the show. Show management will determine the final allocation of exhibit space. All efforts will be made to satisfy space requests. NOTE: All phone/internet lines are ordered directly through the hotel. Contact Debbie Beck debeck@deltahotels.com or 905-542-6703. These lines are very limited so it is first come - first served!

PLEASE PRINT

Name: _____
Company Name: _____ Your GST#: _____
Address: _____
City: _____ Province/State: _____ Postal Code/Zip: _____
Phone: _____ Fax: _____ Email: _____
Web Site Address: _____
Contact Person: _____ Title: _____
Products to be displayed: _____

WE HEREBY WISH TO RESERVE THE FOLLOWING SPACE:

10'L x 8' D Booth _____ at \$625.00 each \$ _____
8'L x 5'D Booth _____ at \$425.00 each \$ _____
Teachers' Booth _____ \$225.00 each \$ _____
Electrical Hook-up Available at \$30.00 \$ _____
HST 13% \$ _____

TEACHERS' BOOTH: An 8' x 5' booth. **Teachers in a Teachers' Booth may only sell their own Pattern Packs and Books.** Each application will be processed when received by Coast to Coast Events and space assigned as relevant to the best interest of the show. Show management will determine the final allocation of exhibit space. All efforts will be made to satisfy space requests.

We enclose the deposit, payable to "Coast to Coast Events" for space as requested. We agree to abide by the show rules and regulations. The application for space is submitted this _____ day of _____, 20____.

Submitted by _____ (Authorized Signature) _____ (Title)

ACCEPTANCE BY COAST TO COAST EVENTS
Coast to Coast Events reserves the right to decline to accept any application for spaces.

*\$100 deposit per booth with application
Balance due 60 days before convention*

Date application received: _____
Total Sale: _____
Electric: _____
13% HST: _____
Total Due: _____

METHOD OF PAYMENT:
Cheques made payable to "Coast to Coast Events"
VISA _____ MASTERCARD _____
Name on Card _____
Card# _____ Exp. _____
Signature: _____

Accepted by: _____ Date: _____

Advertising Overview for Coast to Coast Events Conventions

(C2C) Coast to Coast - Advertising Deadlines

Registration Catalogue - Due June 30

Program Book - Due March 15

(ECCA) East Coast Creative Arts - Advertising Deadlines

Registration Catalogue - Due Jan 30

Program Book - Due Aug 1

(PIA) Paint In Alberta - Advertising Deadlines

Registration Catalogue - Due Jan 30

Program Book - Due Aug 1

Please send **camera-ready** black & white or colour copy and payment in full. For advertisements sent via email, please send as a bitmap in EPS, JPEG or TIFF format at 300 dpi.

Please specify with your advertisement which convention & book (registration or program book) your advertisement is for.

PLEASE NOTE: If we do not receive your ad to the correct size or printable format a \$30 production fee will be charged to you.

Advertising Rates:

REGISTRATION CATALOGUE: (8 1/2" x 11" Book)

<i>Size of Ad</i>	<i>Dimensions (W x H)</i>	<i>Cost (colour)</i>
Full Page	7 1/2" x 9 1/2"	\$475.00
1/2 Page - vertical	3 1/2" x 9 1/2"	\$365.00
1/2 Page - horizontal	7 1/2" x 4 3/4"	\$365.00
1/4 Page	3 1/2" x 4 3/4"	\$310.00
Business Card Size	3 3/8" x 1 3/4"	\$275.00

+13% H.S.T.

Advertising Rates:

PROGRAM BOOK: (5 1/2" X 8 1/2" Booklet)

<i>Size of Ad</i>	<i>Dimensions (W x H)</i>	<i>Cost (black/white)</i>
Full Page	4 5/8" x 7 5/8"	\$85.00
1/2 Page	4 5/8" x 3 5/8"	\$50.00
1/4 Page	2 1/8" x 3 5/8"	\$40.00

+13% H.S.T.