

Coast to Coast Events Invites you to teach at the...

2011  
EAST COAST  
Creative Art Convention  
**Sept 8-11, 2011**  
*Moncton, New Brunswick*

**ECCA Teacher Submission Deadline:**

**January 30, 2011**

**TEACHER APPLICATION**



**COAST TO COAST EVENTS**

4442 Mill Crescent, RR#1, Ailsa Craig, ON N0M 1A0  
Phone: (519) 232-9047 \*\*\* Fax: (519) 232-9446  
Email: [audrey@c2cevents.com](mailto:audrey@c2cevents.com) Web: [www.c2cevents.com](http://www.c2cevents.com)

*Please contact us if you are interested in teaching at Coast to Coast Events' East Coast Creative Art Convention*

# TEACHER INVITATION

All projects are to be mailed or couriered to Audrey deJong, Coast to Coast Events, 4442 Mill Crescent, RR 1, Ailsa Craig, ON, N0M 1A0 or emailed to [judy@c2cevents.com](mailto:judy@c2cevents.com) before the stated deadline.

You will need to submit two 4" x 6" colour photos of the finished piece along with the completed teaching application for each class project. If submitting by email please send as PDF *or JPEG format* to [judy@c2cevents.com](mailto:judy@c2cevents.com) . ***Photo needs to be at least 2 megapixels or 1600 x 1200 pixels (high resolution)***). Please do not resize the photo. We encourage you to keep these tips in mind when taking your photos as projects will be selected based on the accuracy and quality of the photo.

- Photo must be free of specific product names and should be free of signature.
- Project should fill the photo, not just a small portion.
- Odd size projects (long, narrow) will be at a size disadvantage in the Conference Special.
- Photo should be of project only. (Don't include a frame in the photo if it's not provided.)
- Plain backgrounds are best. Busy backgrounds, accessories and props distract from the project. (concrete, grass, furniture, porch railings, etc.)
- Colors in project look best if background color in photo is mid-value gray.

The class project has to be an original design by the teacher and does not infringe on the copyright of another. The project **will not** be published in any magazine or pattern book or on any website or other electronic media before the convention.

Class scheduling will permit either 2, 4, 6 or 8 hour class sessions. A majority of students should be able to complete the project within the allotted class time. Please plan your class time accordingly. We have found that 4 and 6 hour classes sell best. Classes of 8 hour length are selected only after careful consideration as they are much harder to sell to students.

Teachers will be paid \$6.00 (CDN) per student for a two hour class, \$15.00 (CDN) per student for a four hour class, \$21.00 (CDN) per student for a six hour class and \$27.00(CDN) per student for an eight hour class. Payment will be for actual registered attendance. It is the teacher's responsibility to collect class admission tickets and turn them in at the registration desk. Teachers will be responsible for collecting supply fees from students at the beginning of the class. Maximum class size will be 30 students, depending on room size and registration.

Project selections are done by a committee of people. Selection is based on merit, variation and expected student enthusiasm.. Teachers of accepted projects will be notified within 60 days. Photos of projects will not be returned.

## **Cancellation of Classes**

**Once a class is published in the Convention Catalogue, the teacher cannot cancel.** Competition to teach is at a high level. ***Please do not submit unless you are fully committed to teaching.***

We reserve the right to cancel a class if there are not enough registrations. **Please Note: ALL classes of 5 students or more WILL be taught.** You will receive confirmation six (6) weeks prior to convention if your class will take place or not so you can order materials and begin prep work. We

**strongly** suggest you order enough materials in case you receive more registrants in the last weeks before or even at the convention.

Teachers will provide at the beginning of class to each student:

- Painting surface (prepared and ready to be painted in class) \*project piece should be priced in line with the current retail market value
- Paint (donations from paint manufacturers are allowed)
- Printed instructions and a colour photo of the finished project
- Any other “unusual” supplies the student would not normally have for class

The supply charge as listed on the application, and published in class directory, **MUST** be adhered to and should be priced in line with the current retail market value.

Teachers will have spill cleaning/stain removing substance in class at all times, will exercise care with all paint materials, and will hold harmless Coast to Coast Events for any such damage which may result.

Manufacturer’s samples (including paint) may be distributed to students in classes. This is encouraged since it keeps the students’ cost lower, and benefits the manufacturer by allowing the students to try out new products.

The teacher will commit to teaching their class(es) on the days and times set out by the convention owners..

Teachers will have free admission to the Exhibit Hall and can register for one class as a student without paying convention registration fee.

Financial matters for the convention are handled by Audrey deJong. Cheques for teachers will be mailed within one month after the close of the convention.

Should you have any questions please call Audrey deJong (519) 232-9047.

**JOIN US FOR A GREAT TIME!**

# 2011 ECCA TEACHER APPLICATION

Please make one copy per convention.

Please complete a copy of this form for each project submitted **for each convention**. You may submit as many as four projects. *If submitting via email, please send as a bitmap in **EPS or JPEG format at a high resolution (300 dpi)** to [judy@c2cevents.com](mailto:judy@c2cevents.com) .*

Photocopies of this form are accepted. **IMPORTANT:** Projects submitted must be original in design and must **NOT** be published in any magazine, pattern book or on any website or other electronic media prior to the convention.

## PLEASE PRINT

Name: \_\_\_\_\_  CDA  MDA  TDA  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Do you plan to also have a booth? \_\_\_\_\_

## Project Information:

Project Title: \_\_\_\_\_  
Medium Used: \_\_\_\_\_ (Acrylics, Oils Fabric Dyes, Watercolours, other)  
Class Length: 2hr  4hr  6hr  8hr  **(please specify length of class)**  
Skill Level: Beginner:  Intermediate:  Advanced:   
What is Student Expected to Learn from Class?: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Size of painting surface: \_\_\_\_\_  
Type of surface: \_\_\_\_\_ (wood, canvas, fabric, paper etc.)  
Supply cost to student: \_\_\_\_\_ (round to nearest **CANADIAN** dollar. **Price must be adhered to**)  
*(Project piece should be priced in line with the current retail market value)*

## Supply Information:

Teacher will supply: \_\_\_\_\_  
Student need to supply: \_\_\_\_\_  
\_\_\_\_\_

Each project **must** be accompanied by (2) 4" x 6" colour photos.

I have read and understand all written policies, procedures and rules as stated on the teacher invitation, and agree to same.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
*(teacher)*

Certification of Originality: **The teacher must warrant that the design to be taught is an original design**, and does not infringe on the copyright of another. Teacher agrees to hold harmless Coast to Coast Events for any claims and/or suits arising from said project being taught. The teacher further agrees to assume responsibility for defense costs arising from any such action. Teacher agrees to teach the class for the project submitted at the time and classroom assigned at Coast to Coast Events conventions. Transportation to and from, and lodging at the convention, are the teacher's own responsibility. Teachers will be paid \$6.00 (CDN) per student for a two hour class, \$15.00 (CDN) per student for a four hour class, \$21.00 (CDN) per student for a six hour class, \$27.00 (CDN) per student for an eight hour class. Class size limit is 30 students. Coast to Coast Events has the right to cancel classes for insufficient enrollment.