

Coast to Coast Events Proudly Presents....

# 2010 Paint-In Alberta

September 9 - 12, 2010

## Basic Exhibitor Information Kit

Radisson Hotel Calgary Airport  
2120 16<sup>th</sup> Ave N.E.  
Calgary, Alberta

### Coast to Coast Events Conventions

2010 Coast to Coast, April 28 - May 2, 2010 Mississauga, Ontario

2010 Paint In Alberta, September 9 - 12, 2010 Calgary, Alberta

2011 Coast to Coast, April 27 - May 1, 2011 Mississauga, Ontario

2012 Coast to Coast, April 25 - 30, 2012 Mississauga, Ontario

## Advertising Overview for Coast to Coast Events Conventions

### **(C2C) Coast to Coast** - Advertising Deadlines

Registration Catalogue - Due June 30

Program Book - Due March 15

### **(PIA) Paint-In Alberta**- Advertising Deadlines

Registration Catalogue - Due Jan 30

Program Book - Due Aug 15

Please send **camera-ready** black & white or colour copy and payment in full. For advertisements sent via email, please send as a bitmap in EPS, JPEG or TIFF format at 300 dpi.

Please specify with your advertisement which convention & book (registration or program book) your advertisement is for.

**PLEASE NOTE:** If we do not receive your ad to the correct size or printable format a \$30 production fee will be charged to you.

#### Advertising Rates:

REGISTRATION CATALOGUE: (8 1/2" x 11" Book)

<u>Size of Ad</u>	<u>Dimensions (W x H)</u>	<u>Cost (black/white)</u>	<u>Cost (colour)</u>
Full Page	7 1/2" x 9 1/2"	\$275.00	\$475.00
1/2 Page -vertical	3 1/2" x 9 1/2"	\$165.00	\$365.00
-horizontal	7 1/2" x 4 3/4"	\$165.00	\$365.00
1/4 Page	3 1/2" x 4 3/4"	\$110.00	\$310.00
Business Card Size	3 3/8" x 1 3/4"	\$ 75.00	\$275.00

+5% G.S.T. (Before July 1 2010)

+13% H.S.T. (After July 1 2010)

#### Advertising Rates:

PROGRAM BOOK: (5 1/2" X 8 1/2" Booklet)

<u>Size of Ad</u>	<u>Dimensions (W x H)</u>	<u>Cost (black/white)</u>
Full Page	4 5/8" x 7 5/8"	\$85.00
1/2 Page	4 5/8" x 3 5/8"	\$50.00
1/4 Page	2 1/8" x 3 5/8"	\$40.00

+5% G.S.T. (Before July 1 2010)

+13% H.S.T. (After July 1 2010)

# 2010 Paint-In Alberta

Coast to Coast Events

4442 Mill Crescent, RR#1 Ailsa Craig, ON N0M 1A0

Tel: (519) 232-9047 Fax (519) 232-9446 email: [audrey@c2cevents.com](mailto:audrey@c2cevents.com)

Friday, September 10<sup>th</sup> - Sunday, September 12<sup>th</sup> 2010

## PIA Exhibitor Application Form & Contract

PLEASE COMPLETE AND RETURN WITH PAYMENT. MAKE A COPY FOR REFERENCE. UPON ACCEPTANCE, A SIGNED COPY WILL BE RETURNED FOR YOUR FILES. CHEQUES SHOULD BE MADE PAYABLE TO COAST TO COAST EVENTS. NO EXHIBIT SPACE WILL BE CONFIRMED WITHOUT PAYMENT.

FEE AND PAYMENTS: Each application will be processed when received by Coast to Coast Events and space assigned as relevant to the best interest of the show. Show management will determine the final allocation of exhibit space. All efforts will be made to satisfy space requests.

PLEASE PRINT

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_ Your GST#: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Products to be displayed: \_\_\_\_\_

WE HEREBY WISH TO RESERVE THE FOLLOWING SPACE:

10'L x 8' D Booth \_\_\_\_\_ at \$545.00 each \$ \_\_\_\_\_

8'L x 5'D Booth \_\_\_\_\_ at \$345.00 each \$ \_\_\_\_\_

Electrical Hook-up Available at \$30.00 \$ \_\_\_\_\_

GST 5% (before July 1 2010) \$ \_\_\_\_\_

or HST 13% (after July 1 2010)

We enclose the deposit, payable to "Coast to Coast Events" for space as requested. We agree to abide by the show rules and regulations. The application for space is submitted this \_\_\_\_\_ day of \_\_\_\_\_, 200\_\_.

Submitted by \_\_\_\_\_ (Authorized Signature) \_\_\_\_\_ (Title)

ACCEPTANCE BY COAST TO COAST EVENTS  
Coast to Coast Events reserves the right to decline  
to accept any application for spaces.

*\$100 deposit per booth with application  
Balance due 60 days before convention*

Date application received: \_\_\_\_\_  
Total Sale: \_\_\_\_\_  
Electric: \_\_\_\_\_  
GST/HST: \_\_\_\_\_  
Total Due: \_\_\_\_\_

METHOD OF PAYMENT:  
Cheques made payable to "Coast to Coast Events"  
VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Card# \_\_\_\_\_ Exp. \_\_\_\_\_  
Signature: \_\_\_\_\_

Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_